



CRYSTAL WEALTH

CRYSTAL WEALTH MEDIA STRATEGY

OBJECTIVE

To generate a high level of interest income with minimal volatility and low correlation to most traditional asset classes by investing in debt obligations of motion pictures and series television productions.

PROCESS

- Media House Capital Corp. (MHC) sources potential gap loans and does initial underwriting and lending
- Crystal Wealth does secondary underwriting and analyzes how the loans fit into the Strategy's overall portfolio mix
- The Strategy buys the pre-existing loan from MHC and all loan rights are transferred to the Strategy
- Crystal Wealth hires MHC to administer the loan

WHAT IS A GAP LOAN?

When an independent film producer wants to make a movie, they ask friends, family and associates for the initial investment capital (equity capital). The jurisdiction in which they shoot the movie will provide tax credits for all money spent making the movie, but the producer won't get that money until the film is done so a bank will usually buy that tax credit receivable from the producer today at a discounted rate. These two forms of financing are usually less than the amount needed so there is a "gap," and it is this gap loan that the Strategy buys.

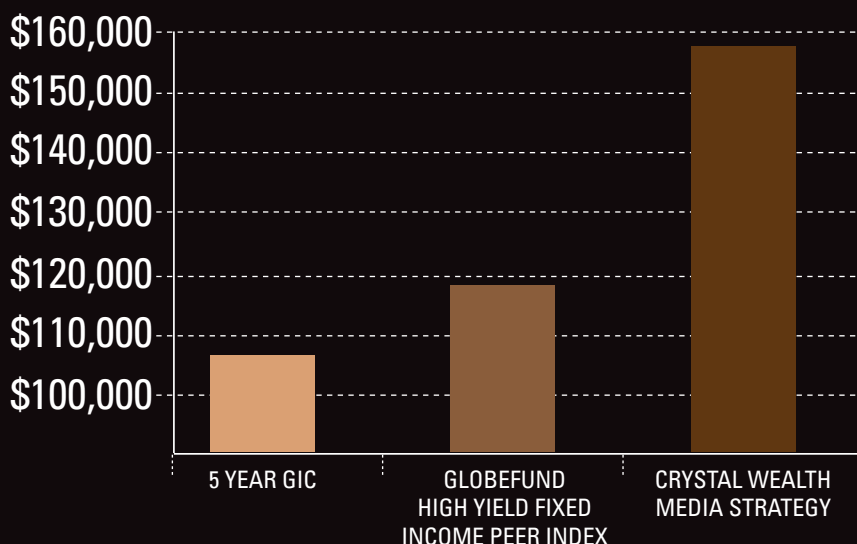
Total Film Budget	\$10,000,000
Equity Capital	\$5,000,000
Tax Credit Financing	\$2,750,000
Gap Financing	\$2,250,000

The really great thing about gap loan financing is that the Strategy is the last money into the project, but the first to be paid out when the film is done and sold around the world.

Why are you settling for a lower rate of return?

Growth of \$100,000
(September 2011 - December 2015)

Crystal Wealth
Media Strategy vs.
5 Year GIC and Globefund
High Yield Fixed Income
Peer Index



Why do you accept downside risk in your portfolio when you don't need to?

The Crystal Wealth Media Strategy has never decreased in value.

VOLATILITY METER

(Based on 3 year standard deviation from Globeinvestor.com)



WHY IS THIS STRATEGY THE IDEAL INVESTMENT?

Attribute	Ideal Investment	GICs	Bonds	Stocks	Crystal Wealth Media Strategy
Return	Consistent & high				✓
Risk of loss/volatility	Low	✓			✓
Liquidity/access to money	Immediate		✓	✓	✓
Correlation to other traditional investments	Low	✓			✓
Diversification	High				✓

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